



# ABC RULEBOOK ADVERTISING Specifications Sheet

## ABC Rulebook Advertising Specifications

### ACCEPTABLE ELECTRONIC FORMATS:

PDF is preferred. Use "Press Quality" setting or the job options file provided on this site. EPS, Adobe InDesign or Quark XPress files must be submitted with all fonts and images. **Web resolution jpg files will not be accepted.**

**COLORS:** CMYK

**RESOLUTION:** 300 dpi

### SIZES:

Full page: 4¾" wide x 7¼" tall

Half page: 4¾" wide x 3½" tall

**PDF JOB OPTIONS FILE:** available on-line at [www.abcodies.com/](http://www.abcodies.com/)

All adjustments required to make submitted ads meet the above standards will be billed at prevailing rates.

### ABC RULEBOOK DEADLINES

Deadline dates will be posted when a rulebook update is being prepared.

**AD RATES** (All advertising funds are used to offset costs of design & printing ABC Rulebooks):

Full page: \$500.

Half page: \$300.

### FTP INFORMATION (for electronic ad submission):

Host name/address: 97.74.215.141

User name: ABCadvertiser

password: Publicftp5

### FOR FURTHER INFORMATION, PLEASE CONTACT COREY SCHULTZ:

262-877-2171

[coreyschultz@fivestarbodies.com](mailto:coreyschultz@fivestarbodies.com)

**SUPPORTING THE FUTURE OF OVAL TRACK RACING**